

**Site Usage**

**4,590** Visits

**42.16%** Bounce Rate

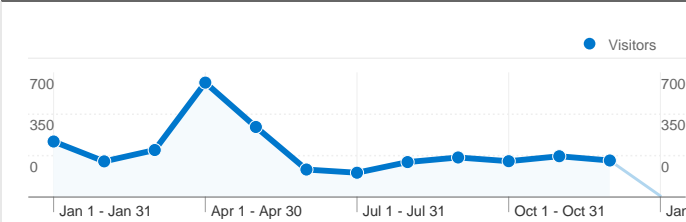
**15,627** Pageviews

**00:02:37** Avg. Time on Site

**3.40** Pages/Visit

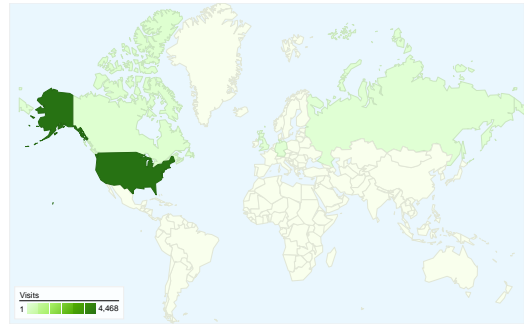
**58.41%** % New Visits

**Visitors Overview**

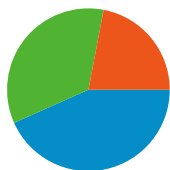


**Visitors**  
**2,788**

**Map Overlay**



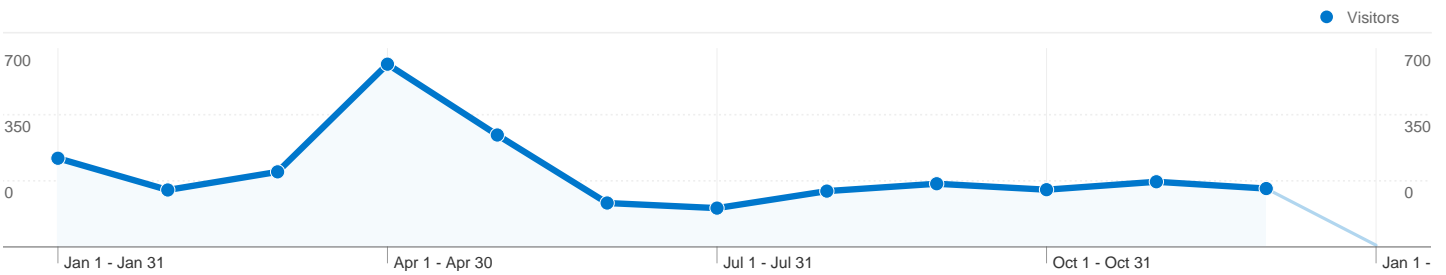
**Traffic Sources Overview**



- **Search Engines**  
1,989.00 (43.33%)
- **Direct Traffic**  
1,591.00 (34.66%)
- **Referring Sites**  
1,010.00 (22.00%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	4,879	31.22%
/roster.htm	1,707	10.92%
/schedule.htm	1,458	9.33%
/index.html	1,392	8.91%
/roster-individual-	1,208	7.73%



**2,788 people visited this site**

**4,590** Visits

**2,788** Absolute Unique Visitors

**15,627** Pageviews

**3.40** Average Pageviews

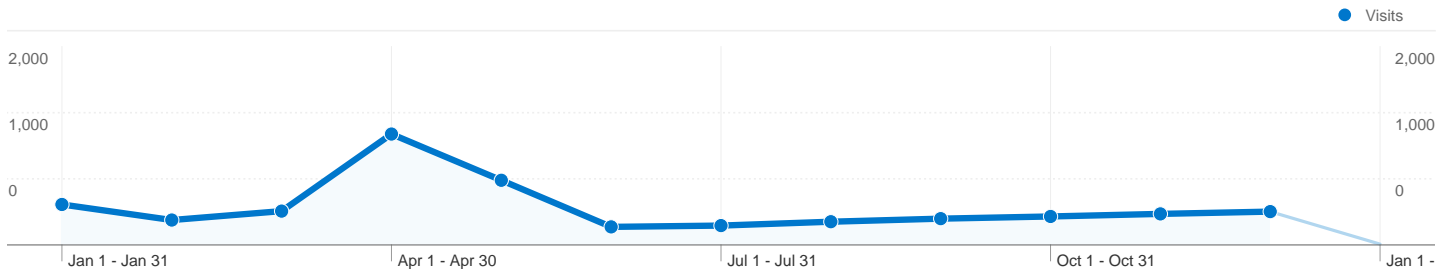
**00:02:37** Time on Site

**42.16%** Bounce Rate




**58.41%** New Visits

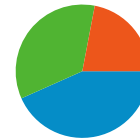
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,231	70.39%	Cable	1,962	42.75%
Firefox	678	14.77%	Unknown	1,300	28.32%
Safari	466	10.15%	DSL	819	17.84%
Chrome	140	3.05%	T1	454	9.89%
Mozilla Compatible Agent	19	0.41%	Dialup	48	1.05%



All traffic sources sent a total of 4,590 visits

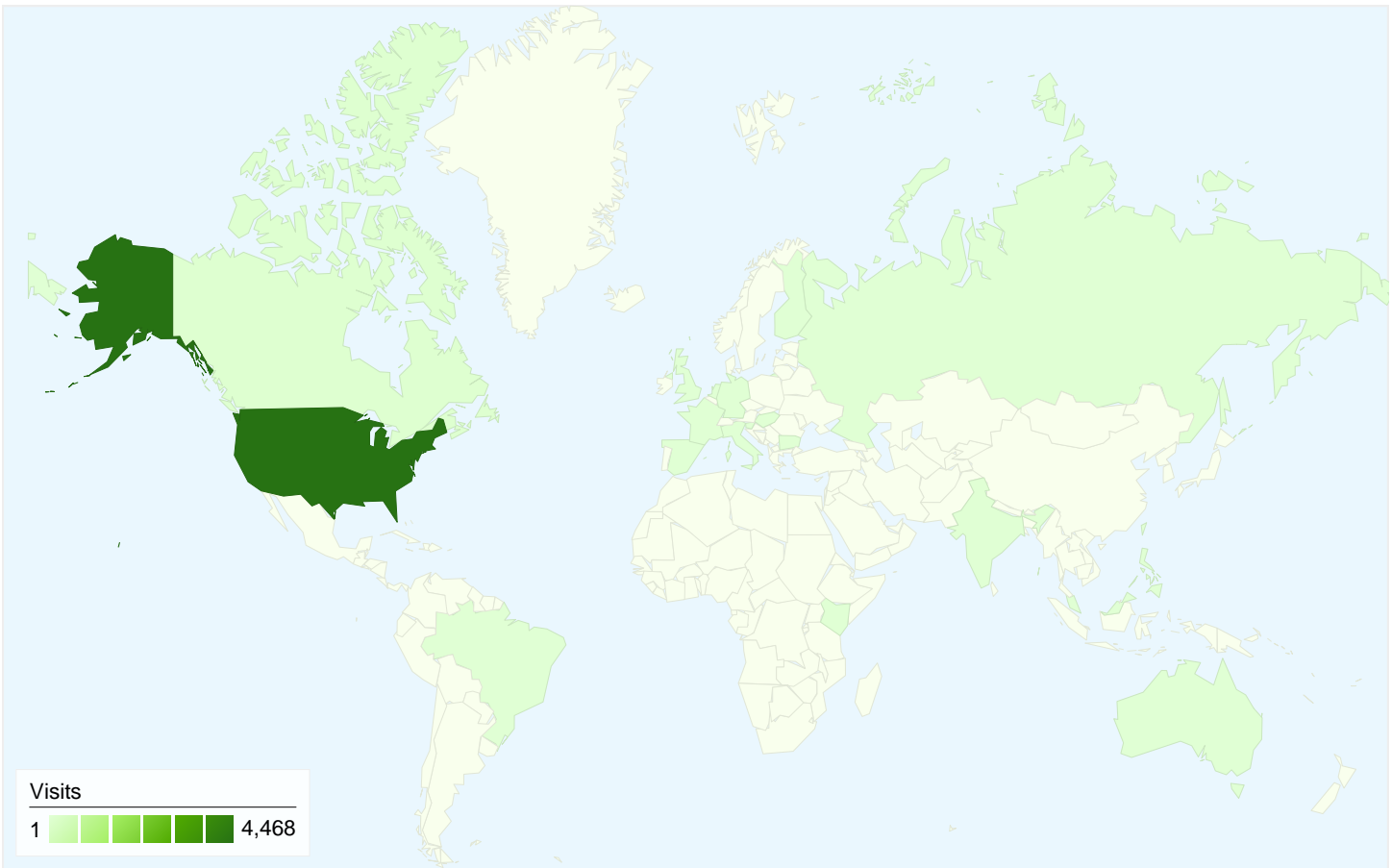
-  34.66% Direct Traffic
-  22.00% Referring Sites
-  43.33% Search Engines



- Search Engines  
1,989.00 (43.33%)
- Direct Traffic  
1,591.00 (34.66%)
- Referring Sites  
1,010.00 (22.00%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,591	34.66%	cleveland warriors	687	34.54%
google (organic)	1,581	34.44%	cleveland warriors football	310	15.59%
yahoo (organic)	281	6.12%	national public safety football	79	3.97%
hostedfootball.net (referral)	263	5.73%	clevelandwarriors.us	55	2.77%
semiprofootball.org (referral)	182	3.97%	cleveland warriors football	54	2.71%

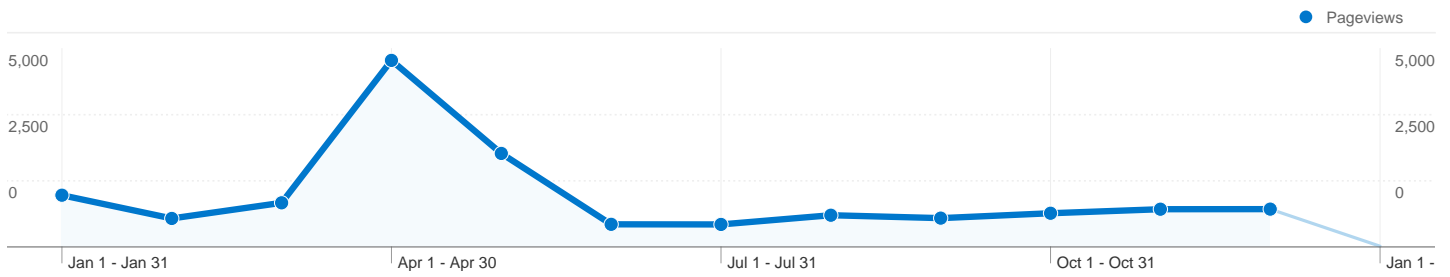


**4,590 visits came from 22 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,468	3.44	00:02:40	58.37%	41.70%
Canada	61	2.00	00:01:33	52.46%	52.46%
Russia	9	1.00	00:00:00	100.00%	100.00%
Germany	6	2.67	00:00:15	83.33%	66.67%
United Kingdom	6	1.17	00:00:01	83.33%	83.33%
India	6	2.00	00:01:19	83.33%	83.33%
Brazil	6	1.83	> 00:00:00	16.67%	33.33%
Spain	5	6.80	00:02:40	80.00%	0.00%
France	4	1.50	00:00:08	75.00%	50.00%

Philippines	3	1.67	00:01:15	100.00%	66.67%
					1 - 10 of 22



Pages on this site were viewed a total of 15,627 times

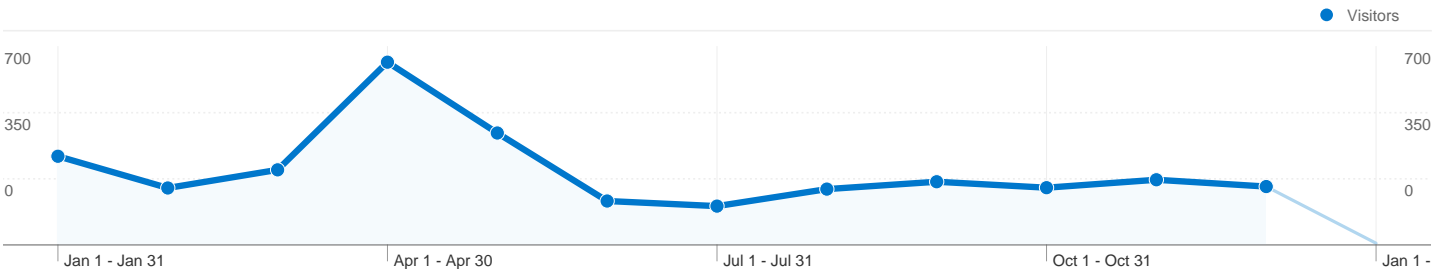
15,627 Pageviews

11,088 Unique Views

42.16% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	4,879	31.22%
/roster.htm	1,707	10.92%
/schedule.htm	1,458	9.33%
/index.html	1,392	8.91%
/roster-individual-snapshots.htm	1,208	7.73%



**2,788 people visited this site**

**4,590** Visits

**2,788** Absolute Unique Visitors

**15,627** Pageviews

**3.40** Average Pageviews

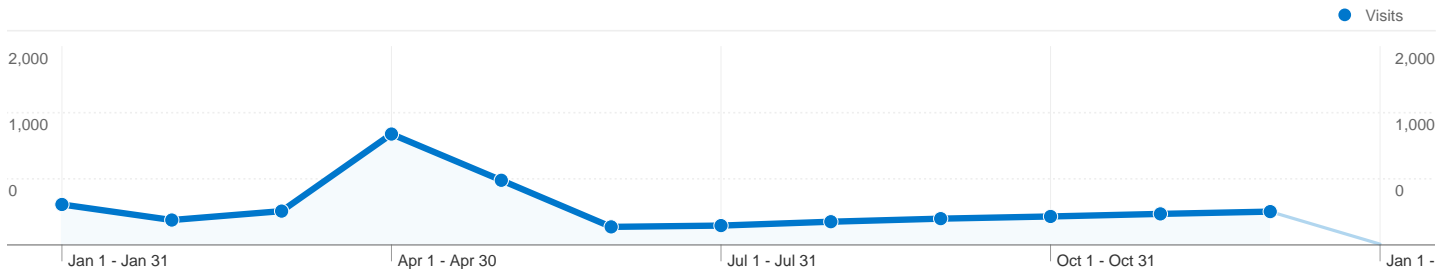
**00:02:37** Time on Site

**42.16%** Bounce Rate




**58.41%** New Visits

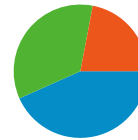
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,231	70.39%	Cable	1,962	42.75%
Firefox	678	14.77%	Unknown	1,300	28.32%
Safari	466	10.15%	DSL	819	17.84%
Chrome	140	3.05%	T1	454	9.89%
Mozilla Compatible Agent	19	0.41%	Dialup	48	1.05%



All traffic sources sent a total of 4,590 visits

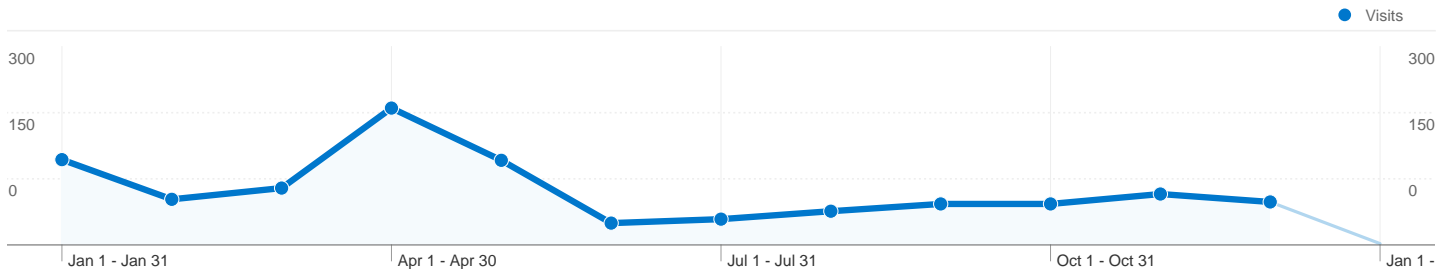
-  **34.66%** Direct Traffic
-  **22.00%** Referring Sites
-  **43.33%** Search Engines



- **Search Engines**  
1,989.00 (43.33%)
- **Direct Traffic**  
1,591.00 (34.66%)
- **Referring Sites**  
1,010.00 (22.00%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,591	34.66%	cleveland warriors	687	34.54%
google (organic)	1,581	34.44%	cleveland warriors football	310	15.59%
yahoo (organic)	281	6.12%	national public safety football	79	3.97%
hostedfootball.net (referral)	263	5.73%	clevelandwarriors.us	55	2.77%
semiprofootball.org (referral)	182	3.97%	cleveland warriors football	54	2.71%



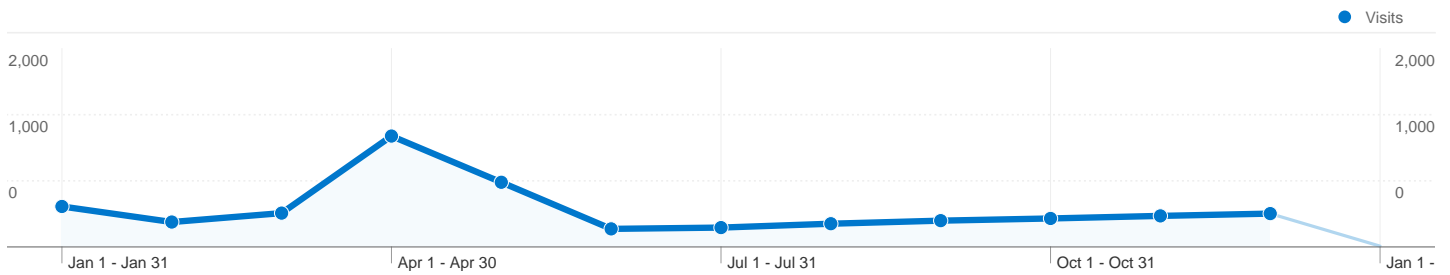
**Referring sites sent 1,010 visits via 73 sources**

Site Usage

Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>1,010</b> % of Site Total: <b>22.00%</b>	<b>Pages/Visit</b> <b>3.56</b> Site Avg: <b>3.40 (4.66%)</b>	<b>Avg. Time on Site</b> <b>00:02:51</b> Site Avg: <b>00:02:37 (8.69%)</b>	<b>% New Visits</b> <b>67.13%</b> Site Avg: <b>58.41% (14.93%)</b>	<b>Bounce Rate</b> <b>30.00%</b> Site Avg: <b>42.16% (-28.84%)</b>	
hostedfootball.net	263	3.80	00:03:35	58.56%	20.15%
semiprofootball.org	182	2.51	00:01:27	95.05%	37.36%
publicsafetyfitness.org	148	4.58	00:04:22	30.41%	21.62%
facebook.com	127	3.59	00:02:51	63.78%	30.71%
google.com	68	1.97	00:00:28	95.59%	44.12%
clevelandwarriorsfootball.org	41	6.76	00:05:08	65.85%	7.32%
iafflocal93.org	22	4.59	00:02:46	95.45%	27.27%
search3.comcast.com	14	1.00	00:00:00	100.00%	100.00%
images.google.com	12	2.17	00:00:39	100.00%	41.67%
cfdblaze.com	10	4.00	00:03:51	80.00%	30.00%
us.mg201.mail.yahoo.com	10	3.40	00:02:42	0.00%	20.00%
armstrongmywire.com	8	8.38	00:05:49	37.50%	25.00%
npsflnation.com	7	3.71	00:01:24	85.71%	42.86%
search.mywebsearch.com	7	4.43	00:01:43	100.00%	42.86%
enforcernation.com	6	2.33	00:01:38	66.67%	50.00%
camera-digital.golbnet.com	4	1.25	00:00:00	0.00%	75.00%
guide.opendns.com	4	1.50	00:00:09	100.00%	75.00%
arcadedev.backpackit.com	3	2.33	00:02:41	33.33%	33.33%
goodsearch.com	3	3.33	00:03:33	66.67%	33.33%
pipl.com	3	1.00	00:01:31	100.00%	66.67%
us.mg3.mail.yahoo.com	3	7.33	00:14:26	66.67%	0.00%
autosearch.zoominternet.net	2	3.00	00:03:08	100.00%	50.00%

earthlink-help.com	2	5.00	00:02:05	50.00%	0.00%
images.google.ca	2	2.00	00:03:39	100.00%	50.00%
junosearch.net	2	4.00	00:03:55	50.00%	0.00%

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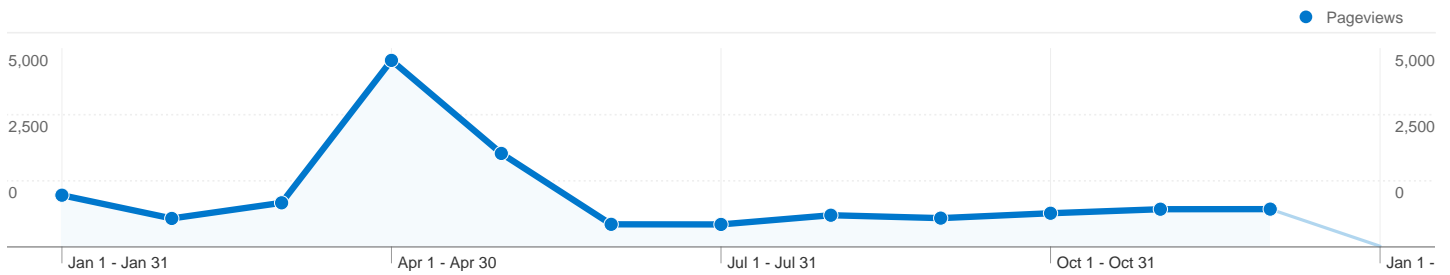


## All traffic sources sent 4,590 visits via 82 sources and mediums

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>4,590</b> % of Site Total: 100.00%	<b>3.40</b> Site Avg: 3.40 (0.00%)	<b>00:02:37</b> Site Avg: 00:02:37 (0.00%)	<b>58.54%</b> Site Avg: 58.41% (0.22%)	<b>42.16%</b> Site Avg: 42.16% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	1,591	3.01	00:02:34	41.55%	48.65%
google / organic	1,581	3.60	00:02:37	66.16%	42.13%
yahoo / organic	281	3.96	00:02:30	69.75%	43.42%
hostedfootball.net / referral	263	3.80	00:03:35	58.56%	20.15%
semiprofootball.org / referral	182	2.51	00:01:27	95.05%	37.36%
publicsafetyfitness.org / referral	148	4.58	00:04:22	30.41%	21.62%
facebook.com / referral	127	3.59	00:02:51	63.78%	30.71%
google.com / referral	68	1.97	00:00:28	95.59%	44.12%
bing / organic	63	2.40	00:01:05	93.65%	65.08%
clevelandwarriorsfootball.org / referral	41	6.76	00:05:08	65.85%	7.32%
search / organic	25	3.64	00:02:27	76.00%	48.00%
aol / organic	24	3.12	00:01:50	66.67%	45.83%
iafflocal93.org / referral	22	4.59	00:02:46	95.45%	27.27%
search3.comcast.com / referral	14	1.00	00:00:00	100.00%	100.00%
ask / organic	12	9.17	00:04:33	75.00%	33.33%
images.google.com / referral	12	2.17	00:00:39	100.00%	41.67%
cfdblaze.com / referral	10	4.00	00:03:51	80.00%	30.00%
us.mg201.mail.yahoo.com / referral	10	3.40	00:02:42	0.00%	20.00%
armstrongmywire.com / referral	8	8.38	00:05:49	37.50%	25.00%
npsflnation.com / referral	7	3.71	00:01:24	85.71%	42.86%
search.mywebsearch.com / referral	7	4.43	00:01:43	100.00%	42.86%
enforcernation.com / referral	6	2.33	00:01:38	66.67%	50.00%

camera-digital.golbnet.com / referral	4	1.25	00:00:00	0.00%	75.00%
guide.opendns.com / referral	4	1.50	00:00:09	100.00%	75.00%
arcadedev.backpackit.com / referral	3	2.33	00:02:41	33.33%	33.33%
					1 - 25 of 82



Pages on this site were viewed a total of 15,627 times

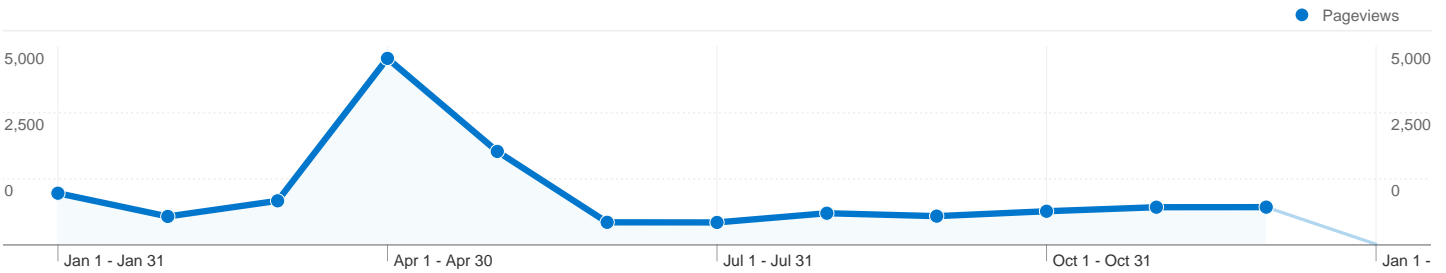
15,627 Pageviews

11,088 Unique Views

42.16% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	4,879	31.22%
/roster.htm	1,707	10.92%
/schedule.htm	1,458	9.33%
/index.html	1,392	8.91%
/roster-individual-snapshots.htm	1,208	7.73%



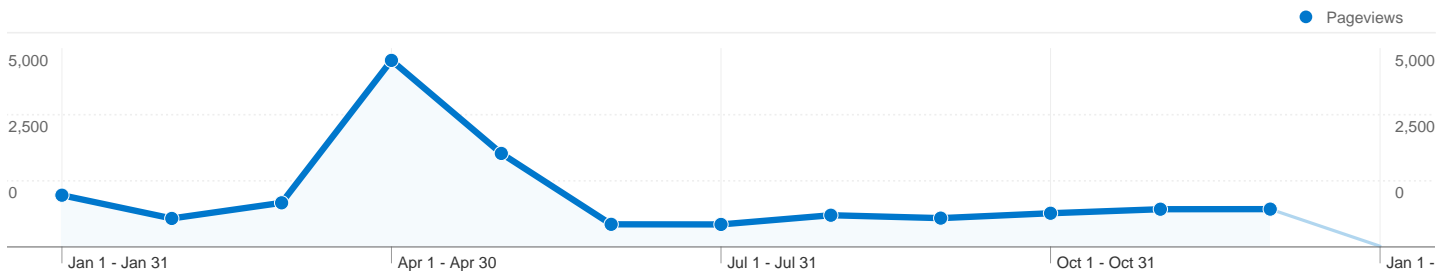
**22 pages were viewed a total of 15,627 times**

**Content Performance**

Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
<b>15,627</b> % of Site Total: 100.00%	<b>11,088</b> % of Site Total: 100.00%	<b>00:01:05</b> Site Avg: 00:01:05 (0.00%)	<b>42.16%</b> Site Avg: 42.16% (0.00%)	<b>29.37%</b> Site Avg: 29.37% (0.00%)	<b>\$0.00</b> Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	4,879	3,616	00:01:08	40.00%	39.09%	\$0.00
/roster.htm	1,707	1,169	00:00:52	34.92%	15.82%	\$0.00
/schedule.htm	1,458	1,048	00:01:01	64.04%	25.17%	\$0.00
/index.html	1,392	805	00:01:12	24.78%	26.01%	\$0.00
/roster-individual-snapshots.htm	1,208	828	00:01:10	49.07%	24.67%	\$0.00
/photos.htm	1,075	705	00:01:51	67.35%	32.93%	\$0.00
/league.htm	922	718	00:01:33	59.13%	44.90%	\$0.00
/results.htm	663	525	00:00:28	83.33%	17.80%	\$0.00
/staff.html	584	413	00:00:39	29.55%	15.41%	\$0.00
/sponsors.htm	364	303	00:01:26	78.89%	33.52%	\$0.00
/newwarriors.htm	325	255	00:00:36	85.71%	19.38%	\$0.00
/team_responsibilities.htm	259	180	00:00:37	0.00%	6.56%	\$0.00
/home-games.htm	210	151	00:01:00	56.52%	43.33%	\$0.00
/newsponsor.htm	184	98	00:01:30	60.00%	19.57%	\$0.00
/team-forms.htm	139	106	00:00:36	33.33%	12.23%	\$0.00
/donation.htm	131	76	00:01:04	25.00%	23.66%	\$0.00
/collinwood.htm	83	60	00:01:12	60.00%	27.71%	\$0.00
/closer-look.html	36	24	00:01:53	0.00%	16.67%	\$0.00
/results-2009.htm	5	5	00:02:53	0.00%	20.00%	\$0.00
/home	1	1	00:00:00	100.00%	100.00%	\$0.00

/search?q=cache:E9I7sS_tHgAJ:ww w.clevelandwarriors.us/collinwood.ht m+collinwood+athletic+complex&cd= 3&hl=en&ct=clnk&gl=us	1	1	00:00:00	100.00%	100.00%	\$0.00
/search?q=cache:SPFR5mHdkrwJ:w ww.clevelandwarriors.us/roster- individual- snapshots.htm+timothy+maffo&cd=3 &hl=en&ct=clnk&gl=us	1	1	00:00:00	100.00%	100.00%	\$0.00

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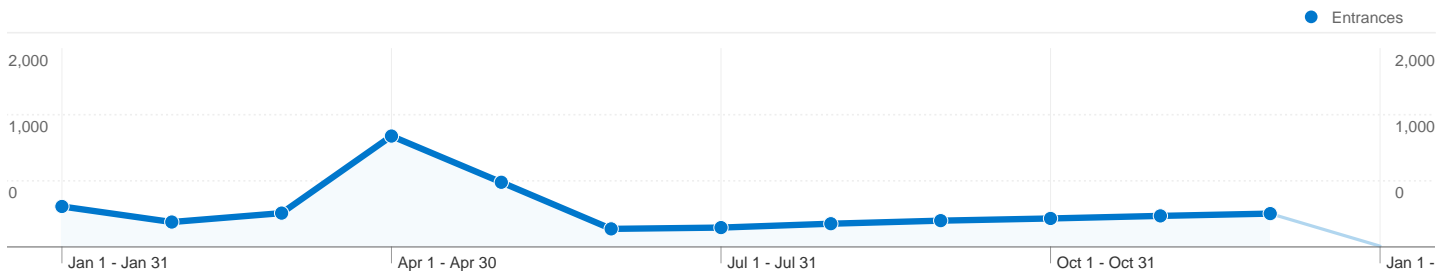


**17 page titles were viewed a total of 15,627 times**

**Content Performance**

Page Title	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Cleveland Warriors	6,580	4,643	00:01:07	38.68%	34.06%	\$0.00
Warriors Team Roster	2,916	1,998	00:00:59	44.19%	19.51%	\$0.00
Warriors Game Schedule	1,458	1,048	00:01:01	64.04%	25.17%	\$0.00
Warriors Films	1,075	705	00:01:51	67.35%	32.93%	\$0.00
National Public Safety Football League	922	718	00:01:33	59.13%	44.90%	\$0.00
Warriors	668	530	00:00:30	83.33%	17.81%	\$0.00
Warriors Roster	584	413	00:00:39	29.55%	15.41%	\$0.00
Warriors Team Sponsors	364	303	00:01:26	78.89%	33.52%	\$0.00
Want to be a Warrior?	325	255	00:00:36	85.71%	19.38%	\$0.00
Warriors Home Games 2009	294	212	00:01:04	57.50%	39.12%	\$0.00
Become a Warriors' Sponsor	184	98	00:01:30	60.00%	19.57%	\$0.00
Become a Warriors' Donator	131	76	00:01:04	25.00%	23.66%	\$0.00
Cleveland Warriors#	93	68	00:00:40	59.70%	55.91%	\$0.00
Index	17	10	00:00:00	50.00%	58.82%	\$0.00
Home	9	4	00:00:00	0.00%	44.44%	\$0.00
Cleveland Warriors##	6	6	00:00:31	20.00%	33.33%	\$0.00
(not set)	1	1	00:00:00	100.00%	100.00%	\$0.00

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## 4,590 visits entered the site through 21 pages

### Landing Pages

Page	Entrances	Bounces	Bounce Rate
<b>Entrances</b> <b>4,590</b> % of Site Total: 100.00%			
<b>Bounces</b> <b>1,935</b> % of Site Total: 100.00%			
<b>Bounce Rate</b> <b>42.16%</b> Site Avg: 42.16% (0.00%)			
Page	Entrances	Bounces	Bounce Rate
/	3,585	1,434	40.00%
/index.html	230	57	24.78%
/league.htm	208	123	59.13%
/roster-individual-snapshots.htm	108	53	49.07%
/sponsors.htm	90	71	78.89%
/schedule.htm	89	57	64.04%
/home-games.htm	69	39	56.52%
/roster.htm	63	22	34.92%
/photos.htm	49	33	67.35%
/staff.html	44	13	29.55%
/results.htm	12	10	83.33%
/collinwood.htm	10	6	60.00%
/newsponsor.htm	10	6	60.00%
/newwarriors.htm	7	6	85.71%
/donation.htm	4	1	25.00%
/team_responsibilities.htm	4	0	0.00%
/team-forms.htm	3	1	33.33%
/closer-look.html	2	0	0.00%
/home	1	1	100.00%
/search?q=cache:E9I7sS_tHgAJ:www.clevelandwarriors.us/collinwood.htm+collinwood+athletic+complex&cd=3&hl=en&ct=clnk&gl=us	1	1	100.00%

/search?q=cache:SPFR5mHdkrwJ:www.clevelandwarriors.us/roster-individual-snapshots.htm+timothy+maffo&cd=3&hl=en&ct=clnk&gl=us	1	1	100.00%
			1 - 21 of 21